



Amazon
Rainforest

Pacajai REDD+ Project

How we save the Amazon rainforest,
protect wildlife and empower local communities

Note: This project is currently being revalidated for the CCB Standard.



What is the Amazon's Threat?

The Brazilian Amazon represents over half of the planet's rainforests. The highest rate of deforestation hit in the last decade was in the state of Para, where the Pacajai REDD+ Project is located. The main threat to the Amazon consists of illegal logging and land conversion for agriculture. Thus, it is paramount to protect the area from deforestation through biodiversity, climate and social activities.

What is this project?

The Pacajai REDD+ project is located in the Caixuna reserve in the Northwestern Brazilian state of Para. It aims to prevent unplanned deforestation for 123,000 hectares of native Amazonian forest, now managed by the local villagers. It enhances ecosystem functionality by allowing patches of deforestation to regenerate thus eliminating ecosystem fragmentation. This project avoids the emission of 9,582,742 tonnes of CO2 for a period of 40 years.

How will you help the community?

In addition to the benefits the project brings for the environment, it improves the standard of living of the population through direct investments in health, education, infrastructure and the empowerment of vulnerable groups, it contributes to the generation of income and the preservation of the community culture through the sustainable development of non-wood products and it promotes the use of agroforestry systems to ensure food security.



123,000
ha

Of forest established as a protected area keeping native species



9,6 Million
tCO2e

Reduced through avoided deforestation on a 40-year period



37 jobs

Created 37 jobs in the Para community



Whole
community

Provides free honey and açaí fruits to the local population



Virtual
Clinics

Provides virtual health clinics for less travel



New
Schools

Rebuilding all schools in the region with access to internet



500
Families

Benefit from water and CO2 filters